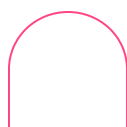


POWER  SHIFTER

**We simplify digital  
transformation,  
shifting brands from  
where they are to  
where they want to be.**



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Validating product [Contact Us](#)

Consulting

Change management

Co-design workshops

Digital transformation

User research

User experience

In-market testing

User interface design

Design sprints

Strategic planning

Accessibility audits

Product engineering

Operationalization

Software development

Web development

QA testing

Mobile development



Our approach



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# challenges into simple & powerful experiences that people love to use

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